# ERTYUIO SOFGHJK M 11 B V C CLOUDS COS ONE PIECE 10-00-0-PO 11-0-

# **RETAIL COLLECTION**



DEVELOPED BY MKRO MANUFACTURED BY INFINIKEY



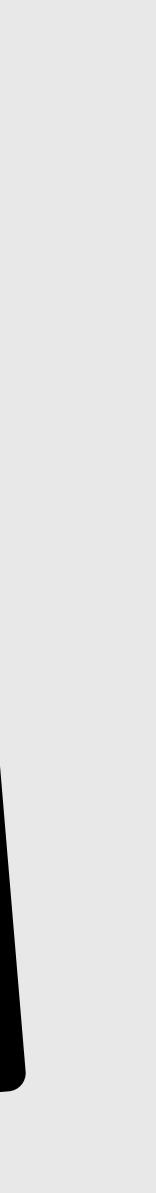
#### The best way to bring your brand onto everyone's desk.

Custom keyboards are finally viable as mainstream retail products and Mkro has developed the first infrastructure for brands to design and produce keyboard products for their brand releases.

Since launching the Team Liquid x Infinikey collection in 2020, we have helped grow bespoke desk products from a niche hobby to the leading retail category for tech and gaming brands.

Join Valve, Pacsun, RIOT Games, Crunchyroll, and more global brands as they leverage a new generation of designed peripherals for their retail and brand-buildiing strategy.





## PG04 HOW IT WORKS PG 05 PRODUCTS **& PRICING** PG 11 **PRODUCT SPECS**

# & DESIGN TYPES

# PG 12 TRUSTED BRANDS



## **HOW IT WORKS** (Process)

#### STEP 1 Consultation

To start designing your own retail collection, submit design or asset files in high quality pngs, vectorized, outlined, and colors falling under Uncoated Pantone Codes.

Learn more about the design parameters & product options in our catalog-

CATALOG

For wholesale inquiries, reach out to our team partner@mkro.studio or view our current wholesale offerings-

WHOLESALE LISTINGS

STEP 2

#### Logistics

For custom collections, inform us which logos and designs require approval by sponsors, licensors, and other parties.

QUESTIONS? EMAIL US

STEP 3

#### **Production + Delivery**

Our development team will handle the entire process and make sure you have the top SWAG for your team, supporters, and/or audience.

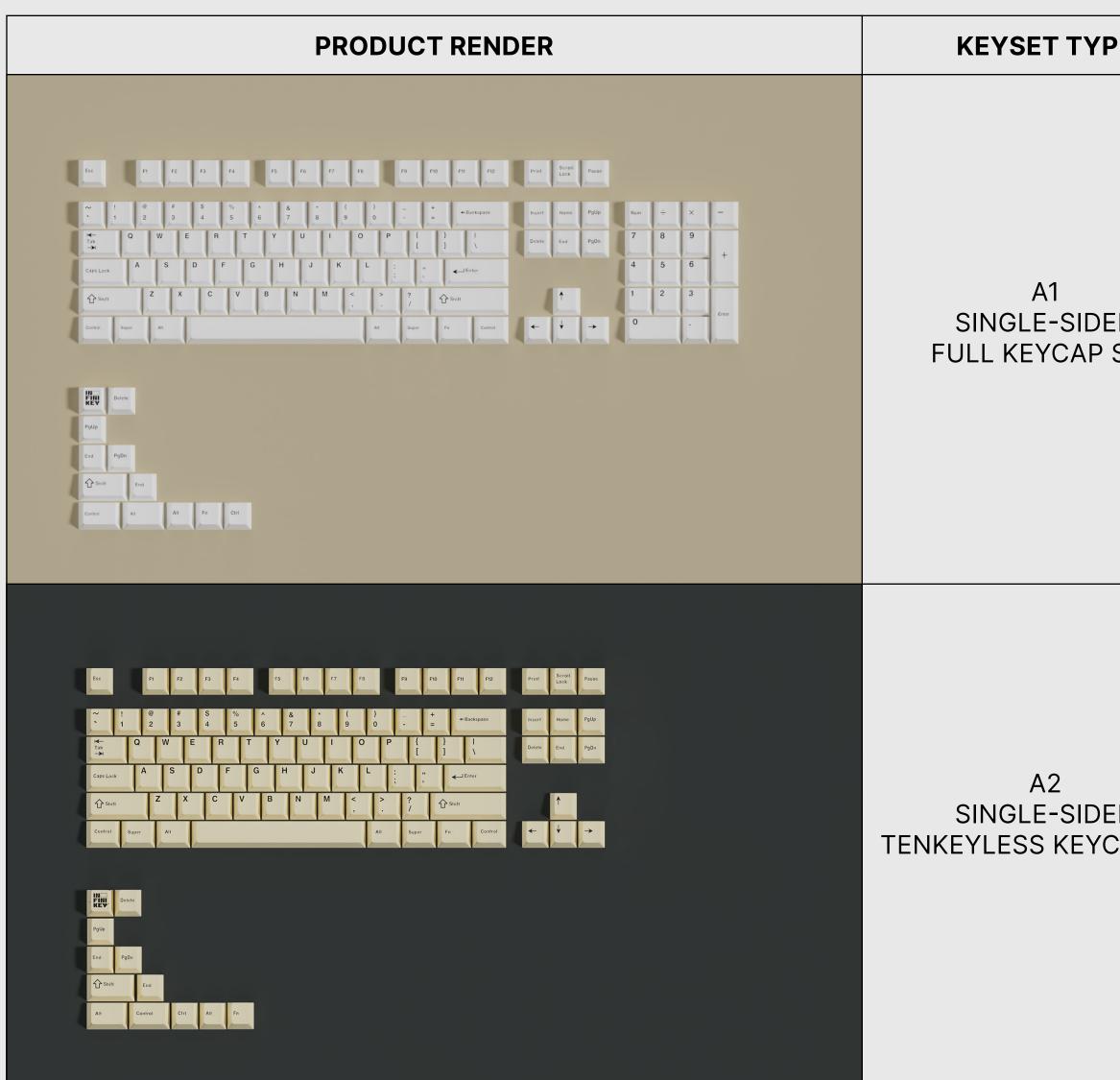
GET STARTED

And that's it! Don't worry about the little components and moving parts, our experienced team is prepped to support whatever you may need.





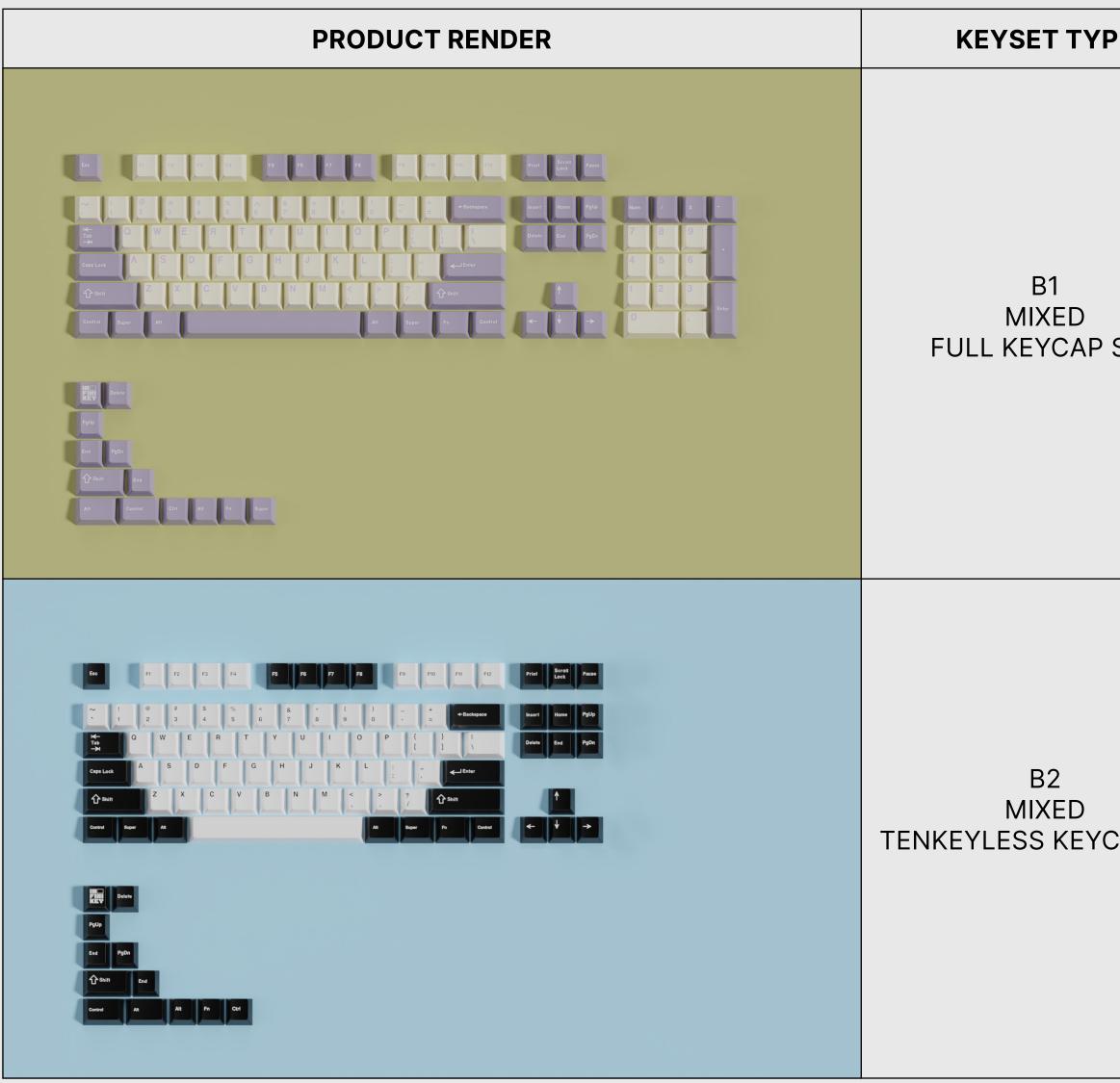
## **PRODUCTS & PRICING** (Keysets A1 & A2)



PE	MOQ	LDP	EX-FACTORY	PACKAGING
ED SET	100	\$65.00 EA	\$53.00 EA	STANDARD BOX CUSTOM STICKE
	300	\$58.00 EA	\$46.00 EA	
	500	\$52.00 EA	\$40.00 EA	CUSTOM BOX
	750	\$51.00 EA	\$39.00 EA	
	1000	\$48.00 EA	\$36.00 EA	
	1500	\$47.00 EA	\$35.00 EA	
	2000	\$44.00 EA	\$32.00 EA	
	100	\$55.00 EA	\$43.00 EA	STANDARD BOX CUSTOM STICKE
	300	\$49.00 EA	\$37.00 EA	
ED CAP SET	500	\$46.00 EA	\$34.00 EA	
	750	\$45.00 EA	\$33.00 EA	CUSTOM BOX
	1000	\$43.00 EA	\$31.00 EA	
	1500	\$42.00 EA	\$30.00 EA	
	2000	\$40.00 EA	\$28.00 EA	



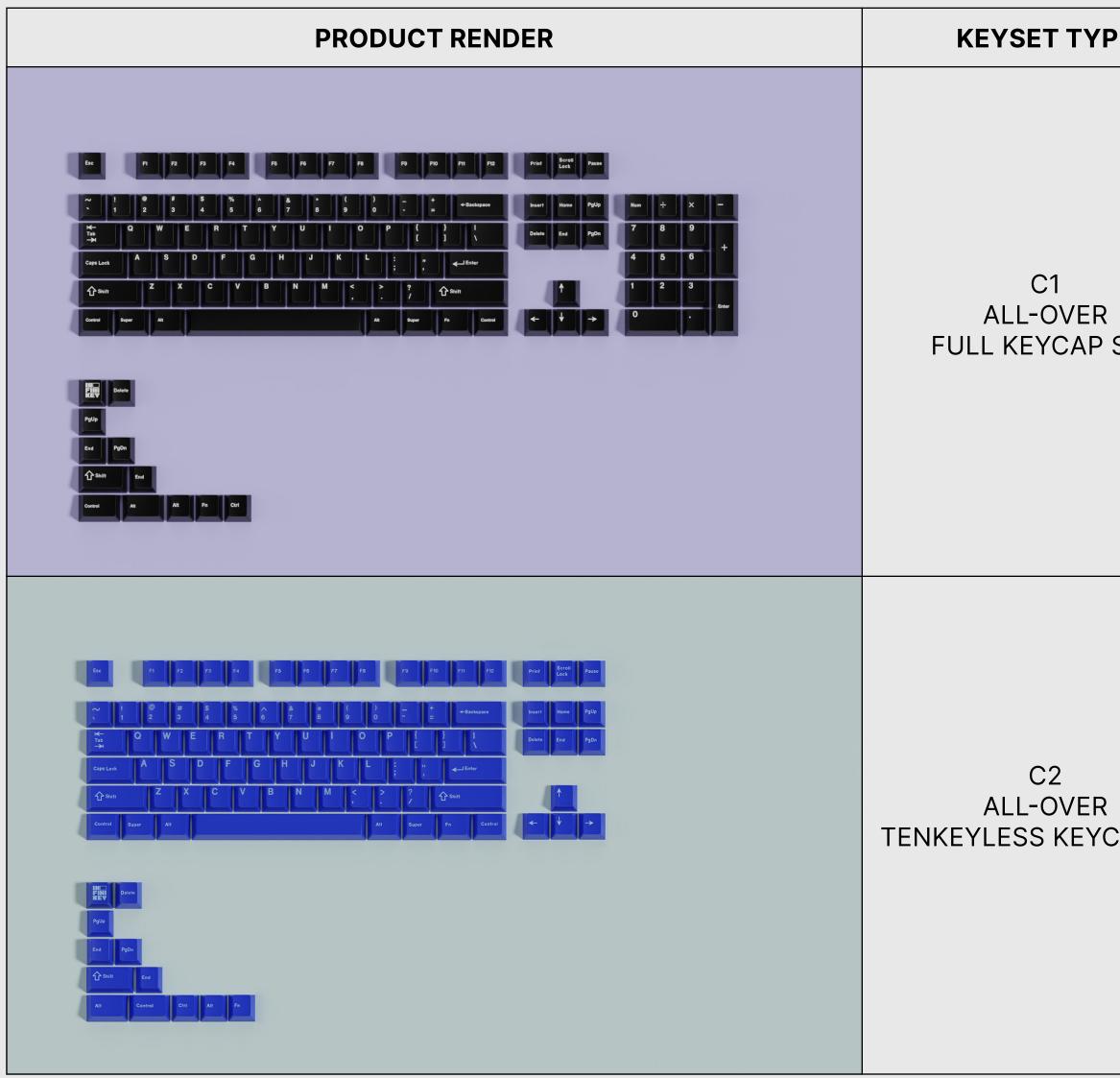
## **PRODUCTS & PRICING** (Keysets B1 & B2)



PE	MOQ	LDP	EX-FACTORY	PACKAGING
SET	100	\$70.00 EA	\$58.00 EA	STANDARD BOX CUSTOM STICKI
	300	\$65.00 EA	\$53.00 EA	
	500	\$61.00 EA	\$49.00 EA	
	750	\$60.00 EA	\$48.00 EA	
	1000	\$57.00 EA	\$45.00 EA	
	1500	\$55.00 EA	\$43.00 EA	
	2000	\$52.00 EA	\$40.00 EA	
CAP SET	100	\$60.00 EA	\$48.00 EA	STANDARD BOX CUSTOM STICKI
	300	\$56.00 EA	\$44.00 EA	
	500	\$53.00 EA	\$41.00 EA	
	750	\$51.00 EA	\$39.00 EA	CUSTOM BOX
	1000	\$49.00 EA	\$37.00 EA	
	1500	\$47.00 EA	\$35.00 EA	
	2000	\$44.00 EA	\$32.00 EA	



## PRODUCTS & PRICING (Keysets C1 & C2)



PE	MOQ	LDP	EX-FACTORY	PACKAGING
SET	100	\$80.00 EA	\$68.00 EA	STANDARD BOX CUSTOM STICK
	300	\$76.00 EA	\$64.00 EA	
	500	\$73.00 EA	\$61.00 EA	
	750	\$71.00 EA	\$59.00 EA	CUSTOM BOX
	1000	\$68.00 EA	\$56.00 EA	
	1500	\$65.00 EA	\$53.00 EA	
	2000	\$62.00 EA	\$50.00 EA	
CAP SET	100	\$72.00 EA	\$60.00 EA	STANDARD BOX CUSTOM STICK
	300	\$68.00 EA	\$56.00 EA	
	500	\$66.00 EA	\$54.00 EA	
	750	\$64.00 EA	\$52.00 EA	CUSTOM BOX
	1000	\$61.00 EA	\$49.00 EA	
	1500	\$59.00 EA	\$47.00 EA	
	2000	\$56.00 EA	\$44.00 EA	

COLLECTIONS



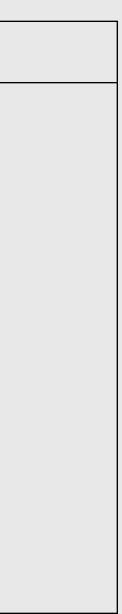
## **PRODUCTS & PRICING** (Keyboard Bundles)

PRODUCT RENDER	PRODUCT TYPE	MOQ	LDP	PACKAGING
		100	\$210.00 EA	
	75% KEYBOARD BUNDLE	200	\$200.00 EA	CUSTOM PACKAGING SLEEVE
	CUSTOMIZABLE KEYCAPS, SWITCHES & KEYBOARD	300	\$195.00 EA	
		500	\$190.00 EA	
		1000	\$180.00 EA	

View our Products & Services Catalog to see all our product offerings-

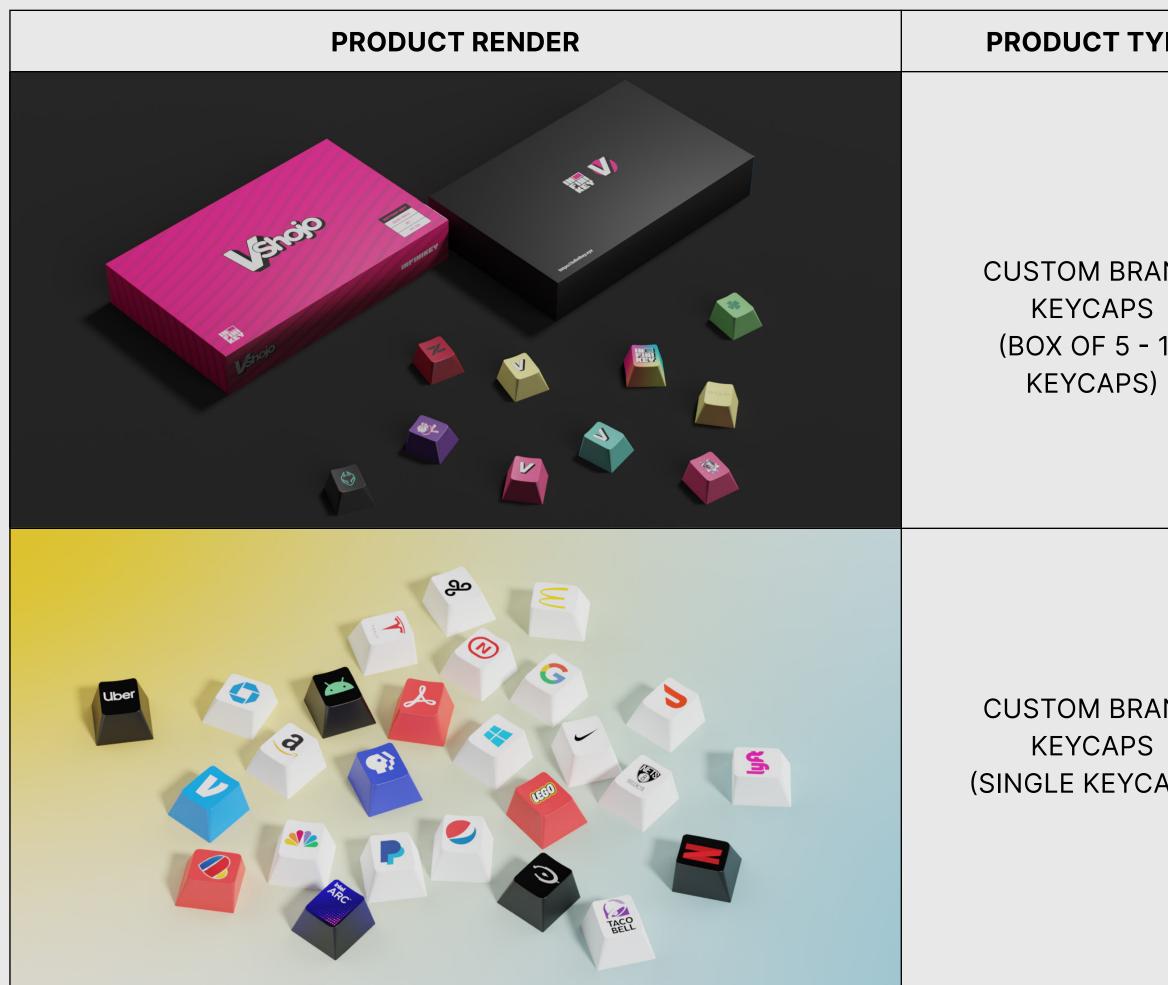
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## **PRODUCTS & PRICING** (Custom Brand Keycap Kits)

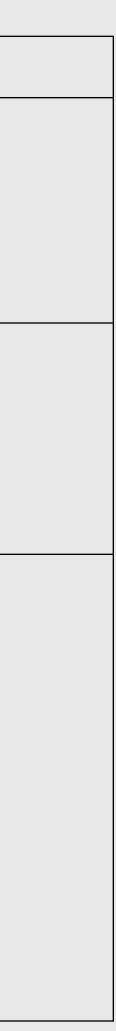


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YPE	MOQ	LDP	PACKAGING	
-	300	\$15.00 EACH		
	500	\$13.50 EACH	STANDARD BOX W/ CUSTOM STICKER	
AND	750	\$11.00 EACH		
10	1000	\$9.75 EACH		
) -	1500	\$8.85 EACH	CUSTOM BOX	
	2000	\$7.95 EACH		
AND APS)	300	\$3.25 EACH		
	500	\$2.50 EACH		
	750	\$2.30 EACH	BULK PACKAGE OR	
	1000	\$2.00 EACH	STANDARD BAG W/ STICKER	
	1500	\$1.85 EACH		
	2000	\$1.60 EACH		
		1		



COLLECTIONS

### **PRODUCTS & PRICING** (Deskmat & Keychain)

PRODUCT RENDER	PRODUCT TYPE	MOQ	LDP	PACKAGING
	CUSTOM DESKMAT	100	\$25.00 EA	WHITE OR BLACK SEMI-TRANSLUCEN BAG W/ CUSTOM STICKER
		300	\$22.00 EA	CUSTOM BOX OR TUBE
		500	\$20.00 EA	
		750	\$18.50 EA	
		1000	\$17.50 EA	
	KEYCHAIN (KEYCAP WITH SWITCH +BASE)	300	\$4.50 EA	BULK PACKAGE OR STANDARD BAG W/ STICKER
		500	\$4.00 EA	
		750	\$3.75 EA	
		1000	\$3.10 EA	
And Andrews		1500	\$2.70 EA	
		2000	\$2.30 EA	

View our Products & Services Catalog to see all our product offerings-

CATALOG

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## **PRODUCT SPECS** (Keycaps)

#### **PBT** (POLYBUTYLENE TEREPHTHALATE)

- LONG-LASTING QUALITY
- CONSISTENT WEARING OVERTIME
- UV LIGHT RESISTANT
- COLOR MAINTENANCE
- PREMIUM TEXTURED SURFACE

#### **DYE-SUBLIMATION**

- DESIGN FLEXIBILITY
- COLOR CONSISTENCY

#### **CHERRY PROFILE KEYCAPS**

- LOW KEY HEIGHT
- SLIGHT KEYCAP INCLINE
- COMFORTABLE TYPING EXPERIENCE

#### **DESIGN TYPES**

COLOR CHOICES FONTS + SUBLEGENDS

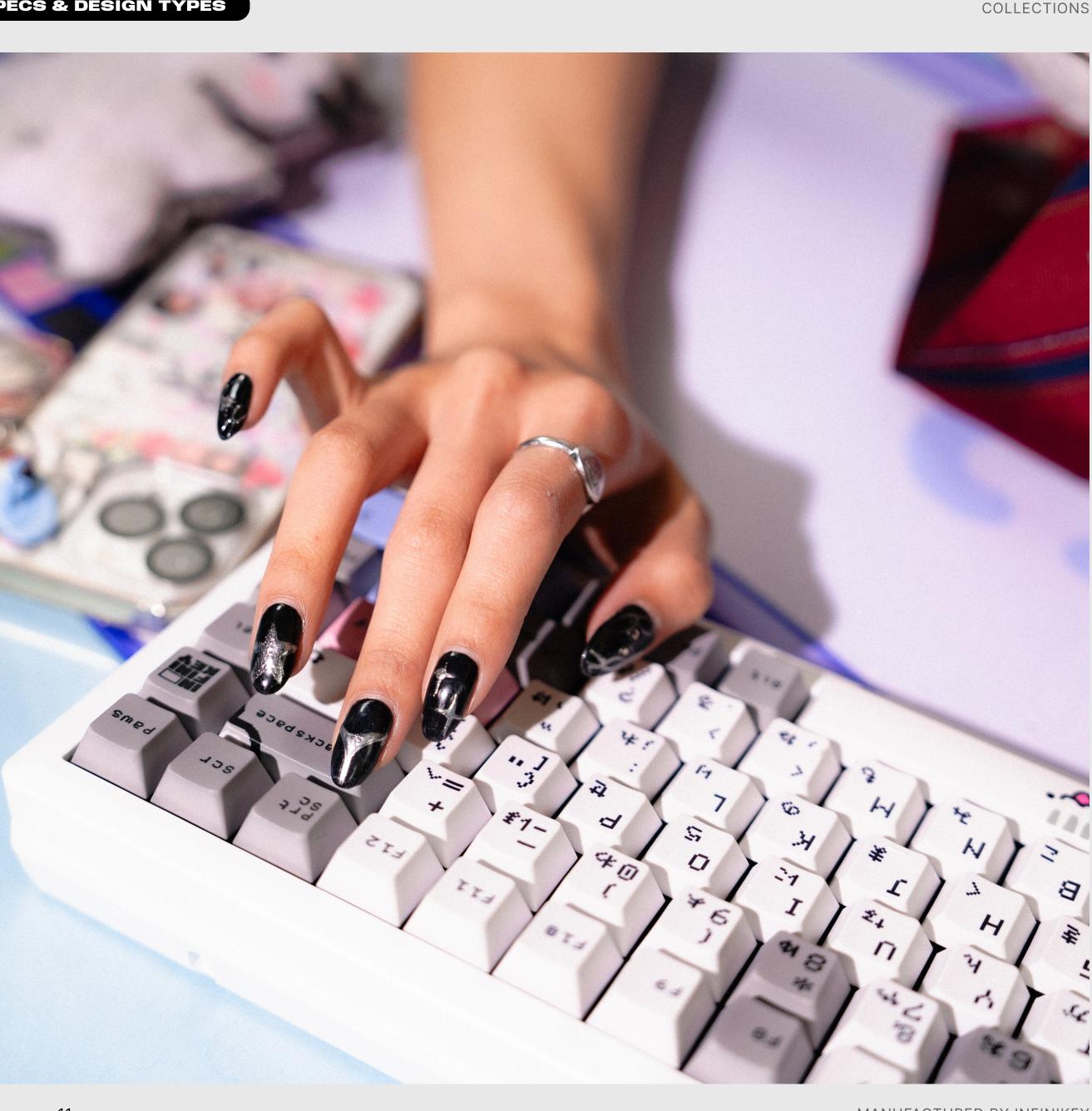
ILLUSTRATIONS IMAGES TEXTURES

SIDE LEGENDS MULTI-CAP DESIGN

DESIGNS ON SIDES OF KEYCAPS

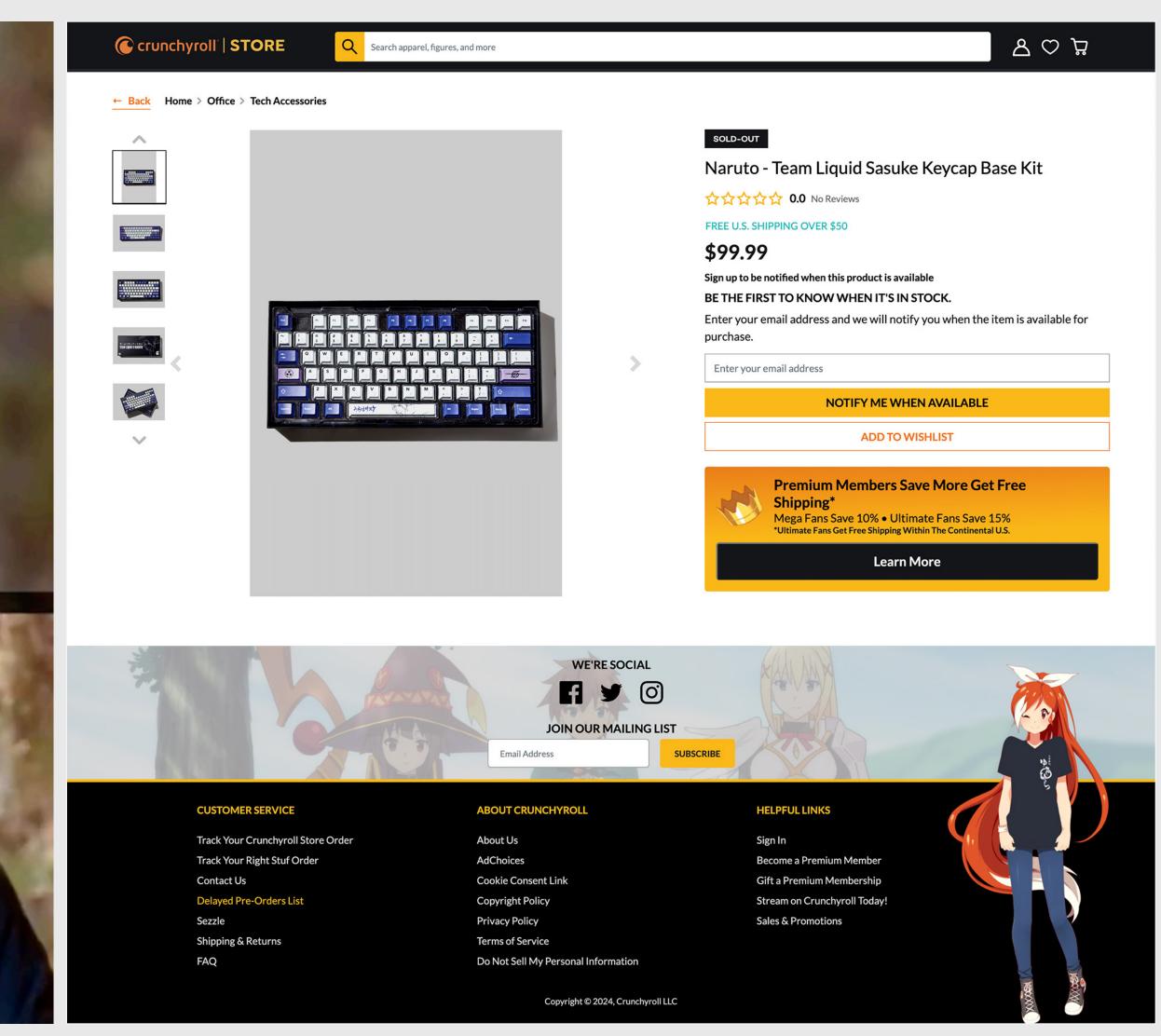
Learn more about the design parameters on page 8 of our catalog-

CATALOG

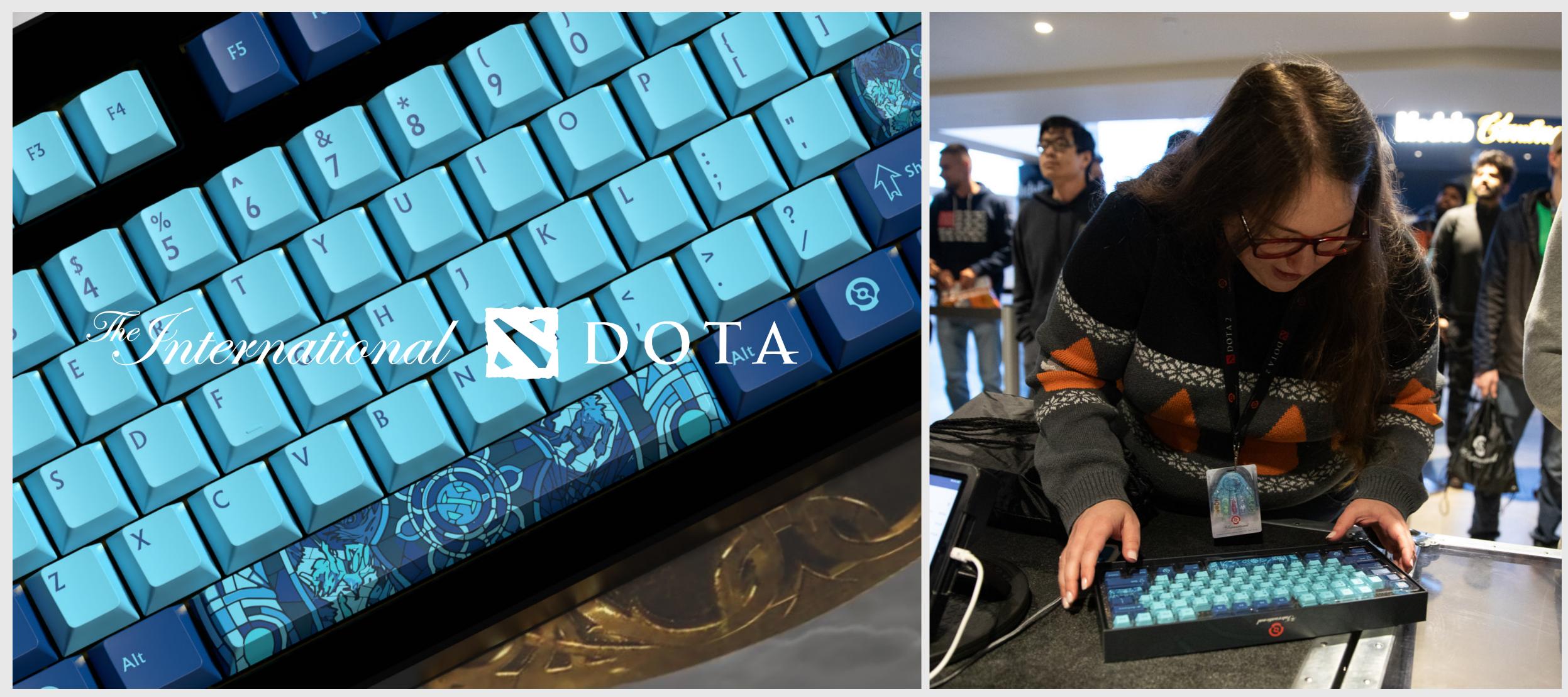








#### **TRUSTED BRANDS** (The International)



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# CLOUDS ONEPIECE STURE.CLUUD9.GG







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TRUSTED BRANDS



FOR ANY QUESTIONS, PLEASE **REACH OUT TO OUR TEAM** PARTNER@MKRO.STUDIO

**INTERESTED IN WHOLESALE?** VIEW OUR CURRENT OFFERINGS <u>HERE</u>

^Mkro

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# THANK YOU

MANUFACTURED BY INFINIKEY PARTNER@INFINIKEY.XYZ



