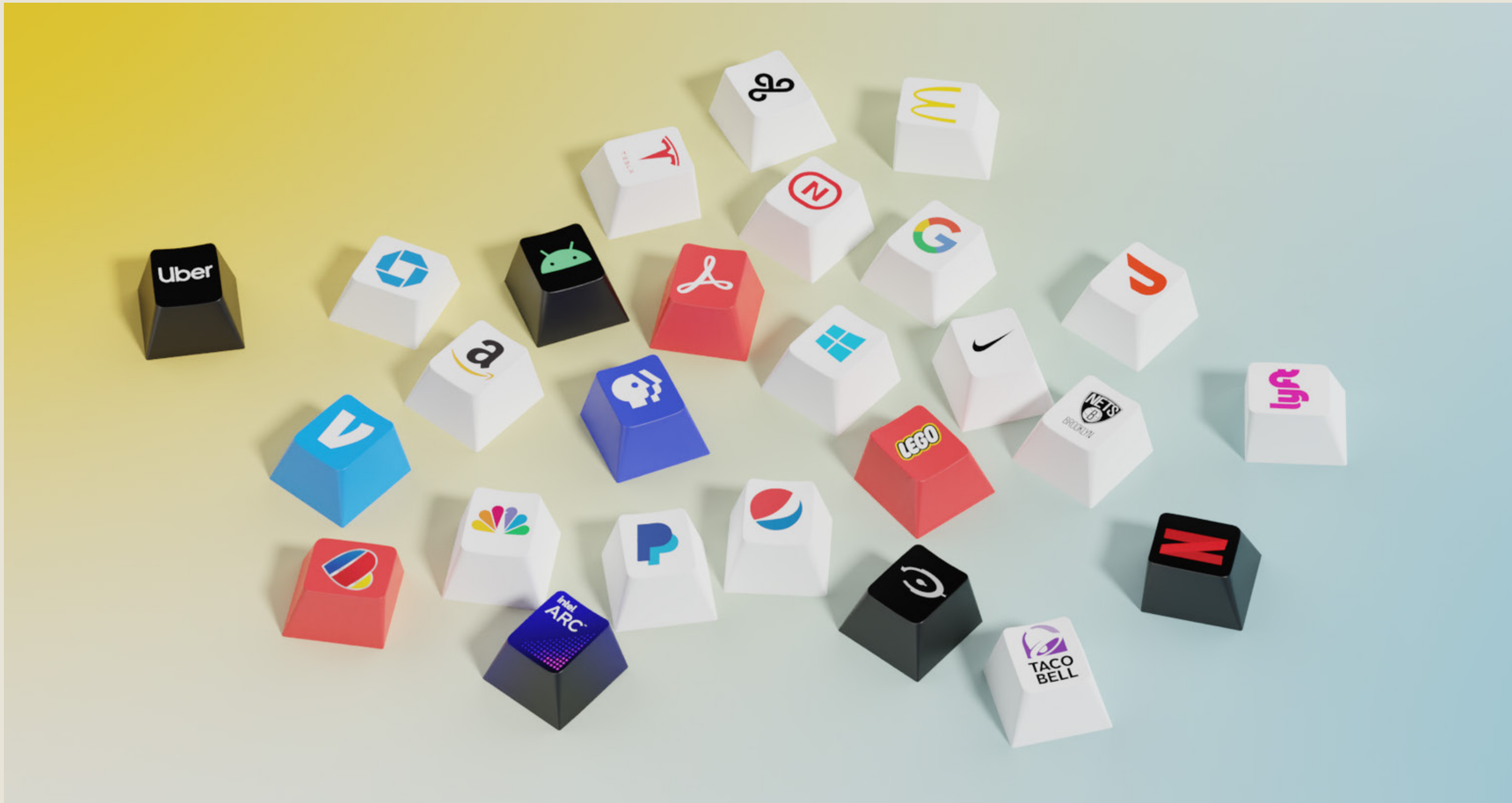


# MARKETING PRODUCTS



**Searching for next-level SWAG** and promotional products for your brand? Don't want to give your next customer a 54th USB or 231st T-shirt? Ditch the products that are closet and cabinet-bound, and provide them with their 1st daily tool, outfitted with your brand ambitions.

With custom keyboard and desk products by Infinikey, you now have access to the untapped real estate of the modern desk. Techies, gamers, office workers, influencers, and virtually everyone who uses a keyboard are your primed targets as millions have adopted the fastest growing peripherals category.

This packet provides a curated outlook at the various ways global brands including Intel, Google, Crunchyroll, and Avalanche have used to take up a near-permanent spot on the most-used modern tool.



*PG 04* **HOW IT WORKS**

*PG 05* **PRICING & LEAD TIMES**

*PG 08* **PRODUCT SPECS  
& DESIGN TYPES**

*PG 10* **TRUSTED BRANDS**

# HOW IT WORKS

## *(Process)*

### STEP 1

## Consultation

Submit design or asset files in high quality pngs, vectorized, outlined, and colors falling under Uncoated Pantone Codes.

To learn more about the design parameters—view our catalog

[CATALOG](#)

### STEP 2

## Logistics

Inform us which logos and designs require approval by sponsors, licensors, and other parties.

[QUESTIONS? EMAIL US](#)

### STEP 3

## Production + Delivery

Our development team will handle the entire process and make sure you have the top SWAG for your team, supporters, and/or audience.

[GET STARTED](#)

**Yes, it's that easy! Don't worry about the little components and moving parts, our experienced team is prepped to support whatever you may need.**

# PRICING & LEAD TIMES *(Cap Collector w/ 16 Keycaps)*

PRODUCT TYPE	PACKAGING & SERVICES	MINIMUM ORDER QUANTITY	PRICING (LANDED DUTY COST)
CAP COLLECTOR WITH 16 CUSTOM KEYCAPS	STANDARD PACKAGING	200	\$38.00 EACH
		500	\$30.00 EACH
	CUSTOM PACKAGING	1,000	\$26.00 EACH
		5,000	\$22.00 EACH
	CUSTOM PACKAGING & CUSTOM SPONSORSHIP DOCUMENT	10,000	\$19.50 EACH
	CUSTOM PACKAGING, CUSTOM SPONSORSHIP DOCUMENT, DEDICATED PROGRAM WEBSITE AND/OR ASSETS	50,000	\$17.50 EACH



**MINIMUM TIME LEAD**

3.5 Months

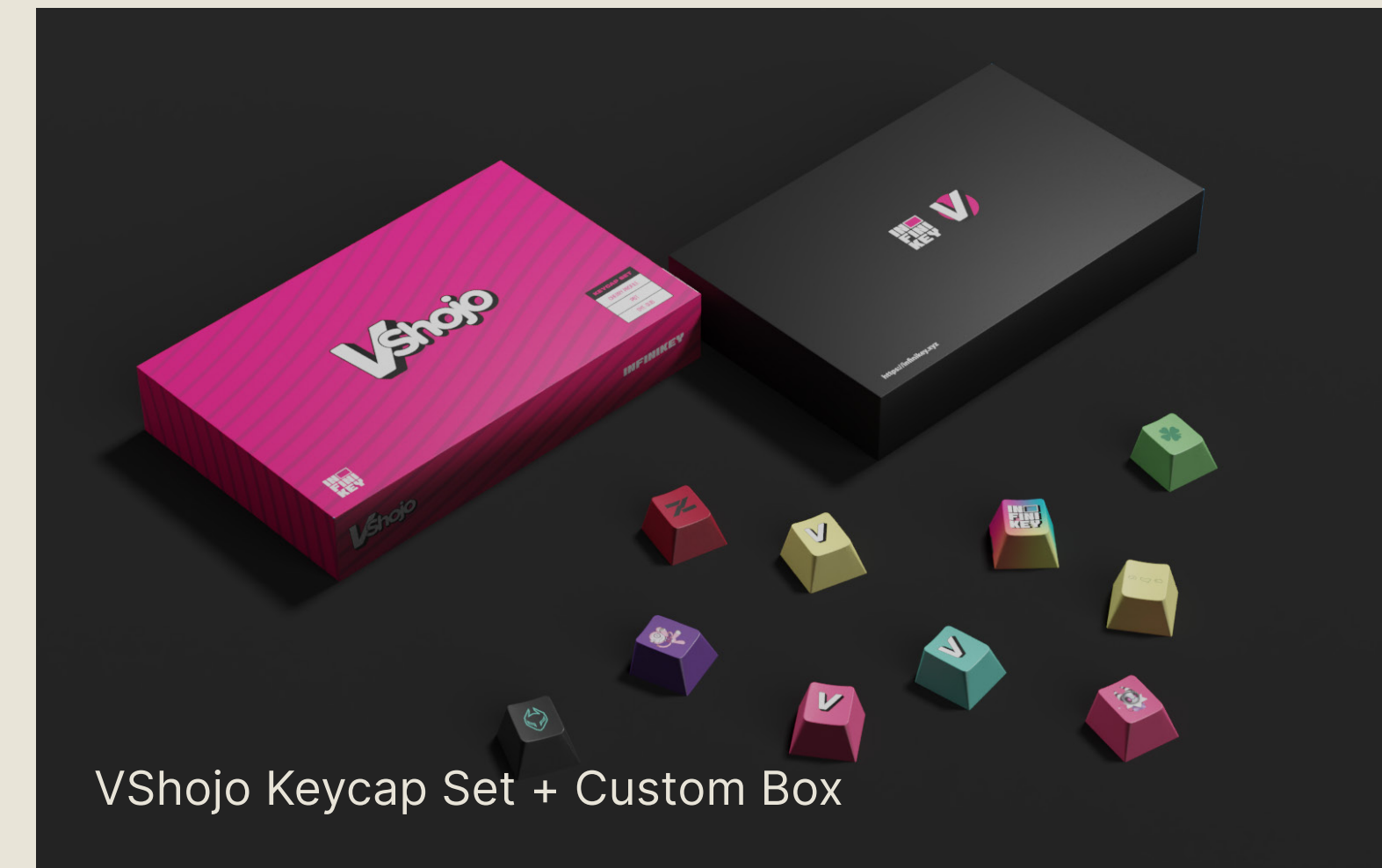
Available preassembled, keycaps bulk packaged per design, or with individually bagged keycaps

We also have Full Keycap Sets, Keyboards, Deskmats, Extension Kits & more!  
 Visit our catalog to see all our product offerings—

[CATALOG](#)

# PRICING & LEAD TIMES *(More SWAG Recommendations)*

PRODUCT TYPE	PACKAGING	MINIMUM ORDER QUANTITY	PRICING (LANDED DUTY COST)
CUSTOM BRAND KEYCAPS (BOX OF 5 - 10 KEYCAPS)	STANDARD BOX W/ STICKER	300	\$15.00 EACH
		500	\$13.50 EACH
		750	\$11.00 EACH
	CUSTOM BOX	1000	\$9.75 EACH
		1500	\$8.85 EACH
		2000	\$7.95 EACH
CUSTOM BRAND KEYCAPS (SINGLE KEYCAPS)	BULK PACKAGE OR STANDARD BAG W/ STICKER	300	\$3.25 EACH
		500	\$2.50 EACH
		750	\$2.30 EACH
		1000	\$2.00 EACH
		1500	\$1.85 EACH
		2000	\$1.60 EACH



We also have Full Keycap Sets, Keyboards, Deskmats, Extension Kits & more!  
 Visit our catalog to see all our product offerings-

[CATALOG](#)

# PRICING & LEAD TIMES *(More SWAG Recommendations)*

PRODUCT TYPE	PACKAGING	MINIMUM ORDER QUANTITY	PRICING (LANDED DUTY COST)
KEYCHAINS (KEYCAP + SWITCH WITH KEYCHAIN)	BULK PACKAGE OR STANDARD BAG W/ STICKER	300	\$4.50 EACH
		500	\$4.00 EACH
		750	\$3.75 EACH
		1000	\$3.10 EACH
		1500	\$2.70 EACH
		2000	\$2.30 EACH



We also have Full Keycap Sets, Keyboards, Deskmats, Extension Kits & more!  
Visit our catalog to see all our product offerings—

CATALOG

# PRODUCT SPECS

## *(Keycaps)*

### PBT (POLYBUTYLENE TEREPHTHALATE)

- LONG-LASTING QUALITY
- CONSISTENT WEARING OVERTIME
- UV LIGHT RESISTANT
- COLOR MAINTENANCE
- PREMIUM TEXTURED SURFACE

### DYE-SUBLIMATION

- DESIGN FLEXIBILITY
- COLOR CONSISTENCY

### CHERRY PROFILE KEYCAPS

- LOW KEY HEIGHT
- SLIGHT KEYCAP INCLINE
- COMFORTABLE TYPING EXPERIENCE

# DESIGN TYPES

COLOR CHOICES FONTS + SUBLEGENDS

ILLUSTRATIONS IMAGES TEXTURES

SIDE LEGENDS MULTI-CAP DESIGN

DESIGNS ON SIDES OF KEYCAPS



Learn more on page 8 of our catalog—

CATALOG



# PRODUCT SPECS

## *(Cap Collector)*

### SWITCHES

- VARIED ARRANGEMENT OF LINEAR, TACTILE, AND CLICKY SWITCH TYPES
- CAN HOLD UP TO 16 KEYCAPS
- ACRYLIC BASE + COVER
- PRODUCED BY AKKO X MONSGEEK

[PRODUCT LINK](#)



Photo sourced from AKKO



# TRUSTED BRANDS *(Intel (ESL), PAX)*

Join leading companies that are making keycaps their top marketing tactic.



# TRUSTED BRANDS *(Avalanche, HYTE x Watson Amelia)*

Join leading companies that are making keycaps their top marketing tactic.



# THANK YOU

