

CREATOR KEYBOARD COLLECTION PROGRAM



^Mkro **INFINIKEY**

Developed by Mkro
Manufactured by Infinikey

Mkro's Creator Keyboard Program is the world's first development program for streamers, influencers, and creators to seamlessly launch custom keyboard products as retail collections and leverage the fastest growing peripheral for marketing, sponsorships, and more.

This program makes it easy to create top-tier keyboard merchandise - keycaps, keyboards, deskmats, and more - for you and your community. We've loved our time developing collections for creators like Ironmouse and BasiilLeaf, and we want to make it accessible to all creators around the world.

In collaboration with Fourthwall, Mkro's team will help you design, prototype, produce, sell, and fulfill keyboard collections with ease and bring this exciting new category to fans for the first time.

[CREATE YOUR KEYBOARD NOW](#)

[GET IN TOUCH](#)



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HOW IT WORKS

(Process)

STEP 1

Consultation

Submit your design with our templates and provide all assets in high quality pngs, vectorized, outlined, and colors falling under Uncoated Pantone Codes.

[View our full catalog](#)

STEP 2

Design

Our team will develop the designs and provide concept images to you for approval.

STEP 3

Store Creation + Sale

We will create your own product page and host a preorder for your community through Fourthwall's webpage builder.

STEP 4

Fulfillment

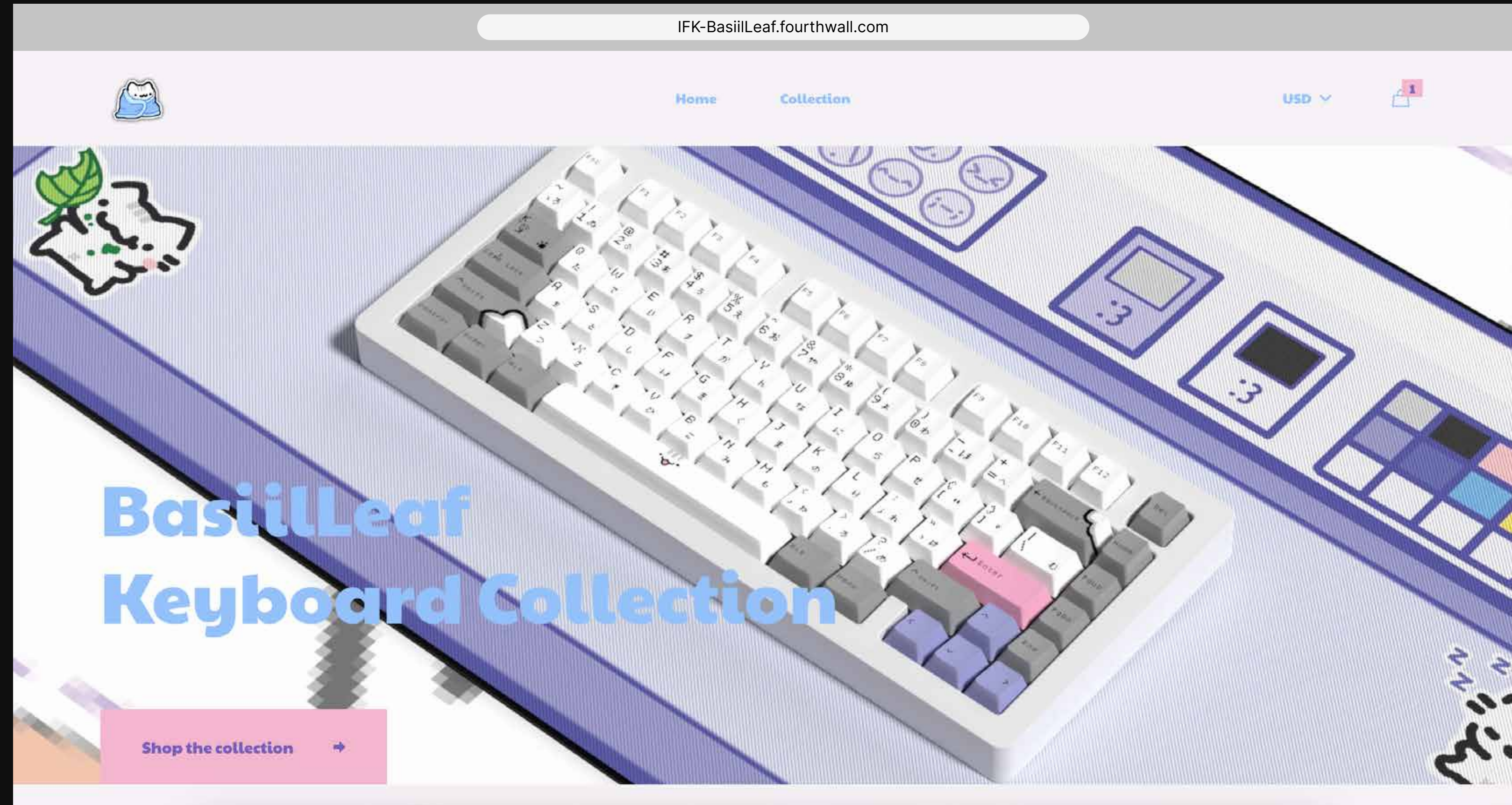
Once design and logistics are approved, we'll take care of the manufacturing and your audience will get to see your next creation!

Yes, it's that easy! We handle every step from design and development, shipping and fulfillment, go-to-market strategy, and much more.

HOW IT WORKS

(Fourthwall)

Our team will create an individual storefront page, powered by Fourthwall, for your new collection.



VISIT FOURTHWALL

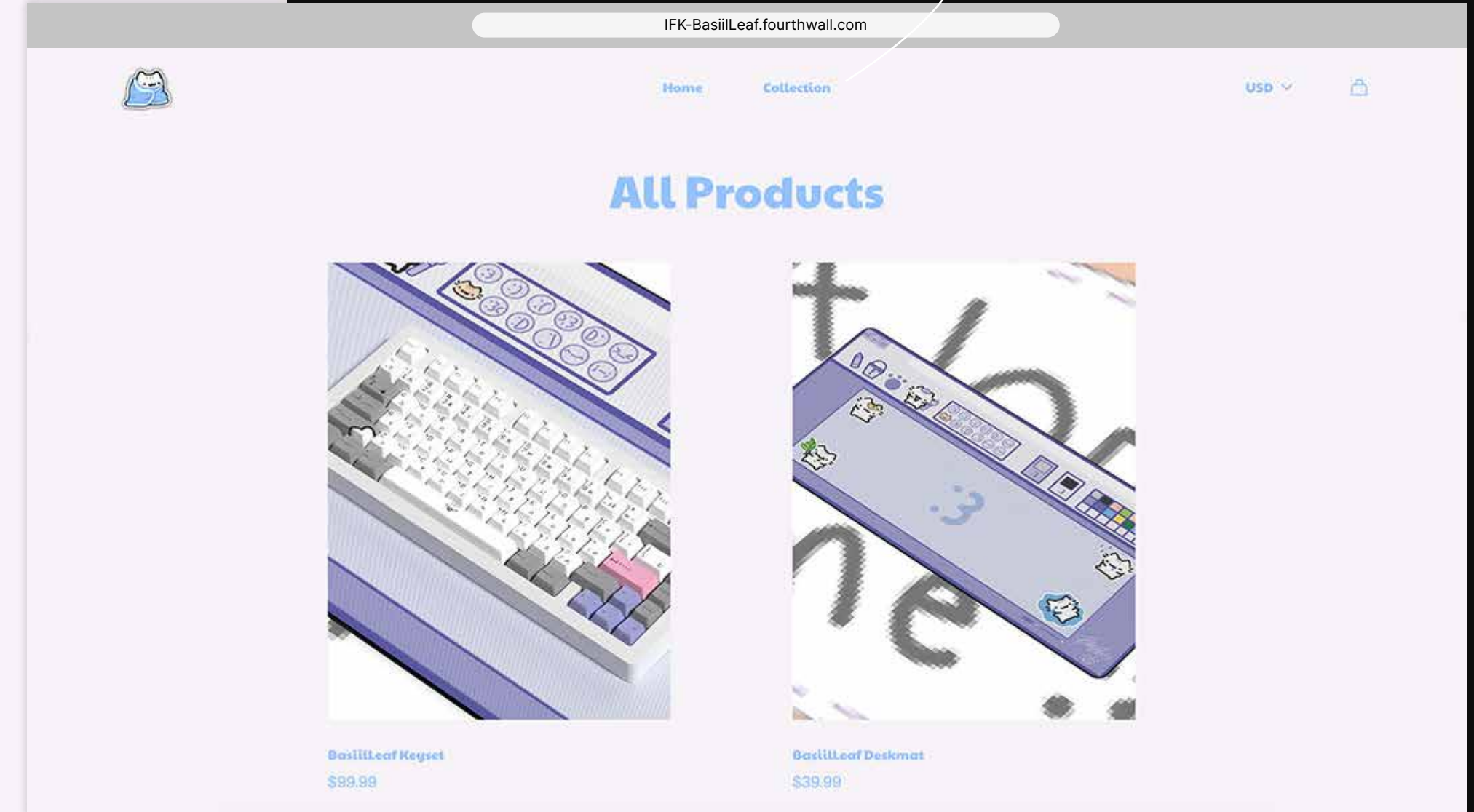
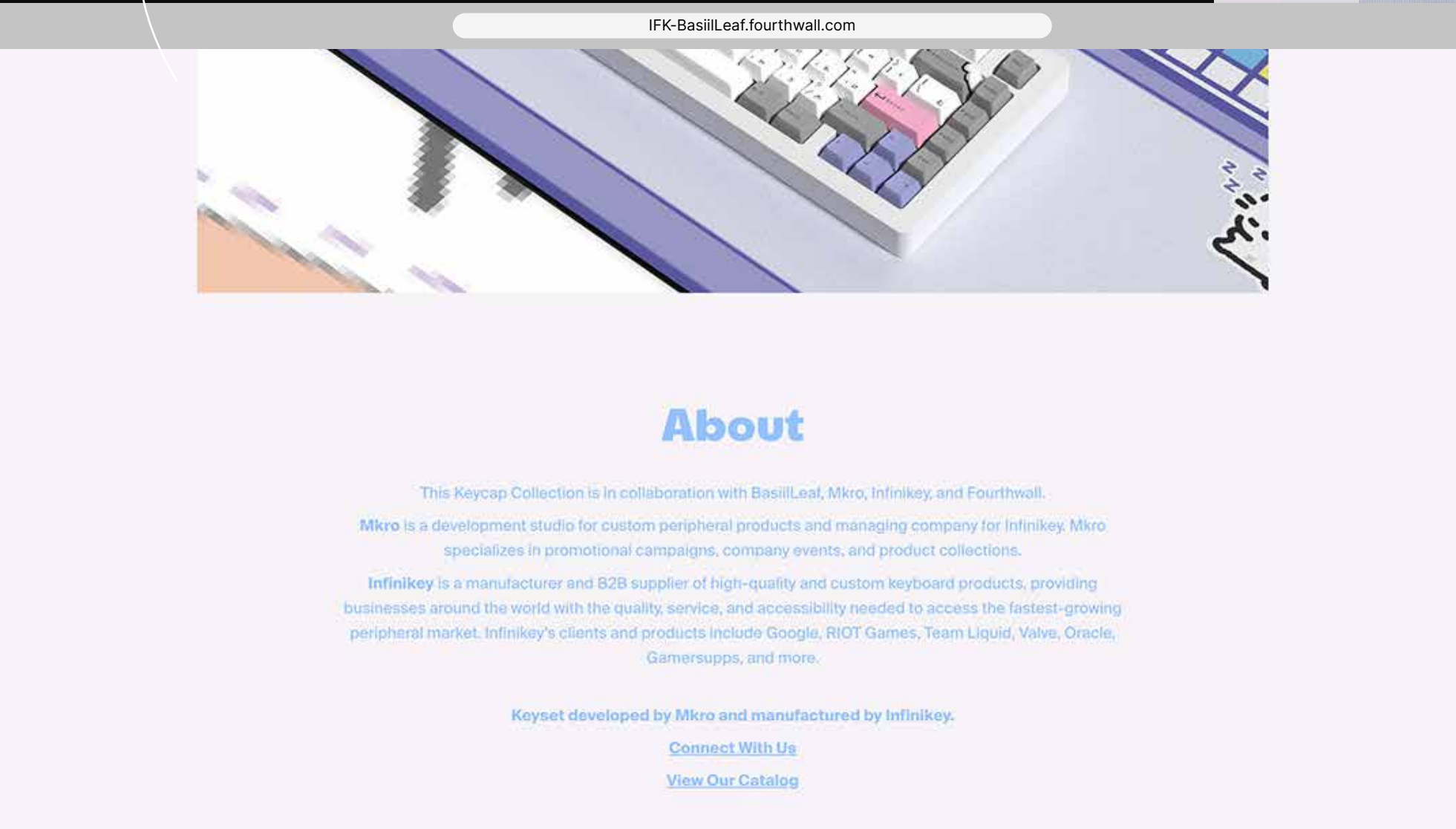
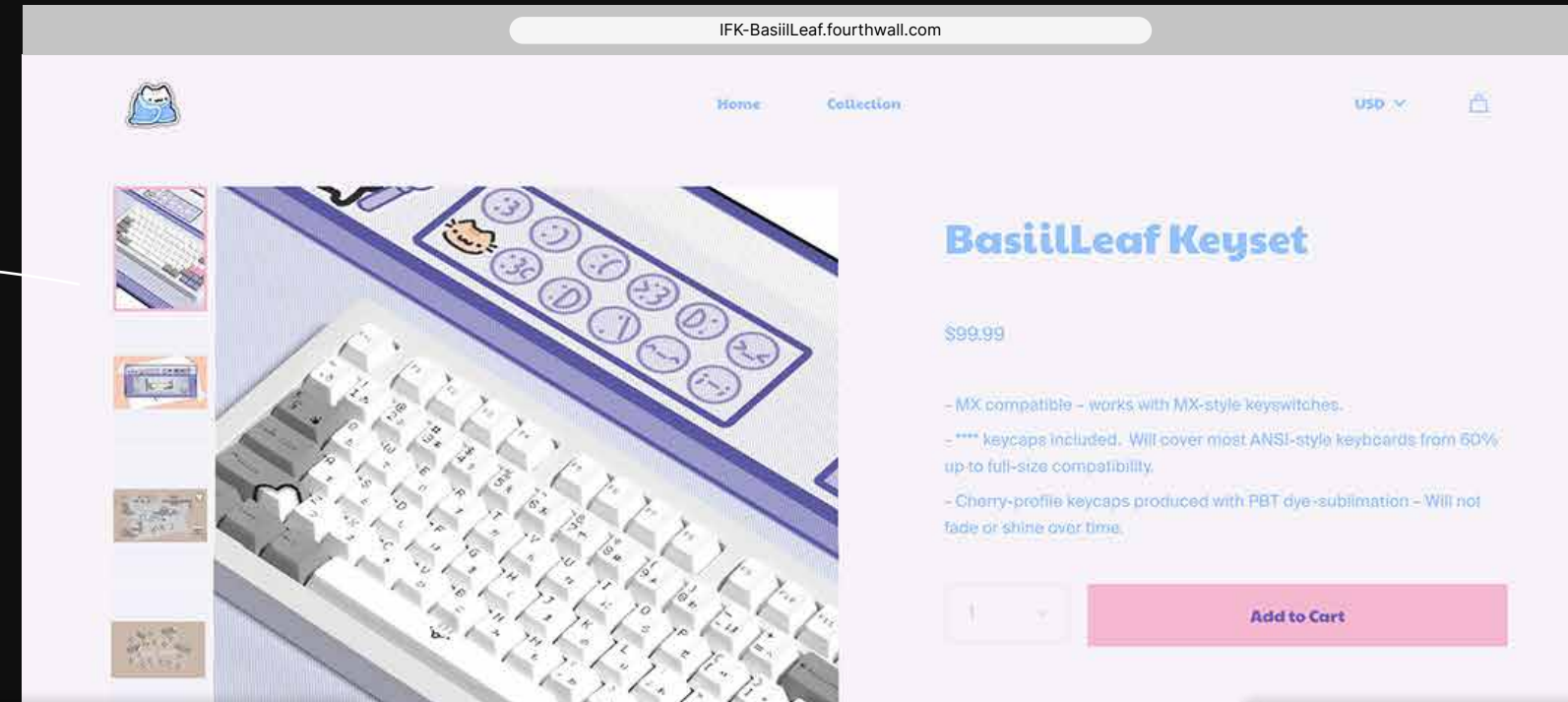
HOW IT WORKS

(Fourthwall)

About Section or Page

Specific Products Page

Full Collections Page



VISIT FOURTHWALL

Social Links

HOW IT WORKS

(Marketing)

Marketing is the crucial next step in bringing your product to your audience. To effectively promote your latest creation, consider showcasing it across various social media platforms.

In addition to posting about your product, we recommend creating a strategic promotional schedule. This could include a series of posts such as teasers, pre-release sales, the official launch announcement, and reminders leading up to the launch date. This approach not only builds anticipation but also provides your audience with valuable information about the product and its features.

By leveraging our marketing assets and following a well-planned promotional schedule, you can maximize the visibility and impact of your product launch.

Shown here are live examples of campaigns we've been a part of, as well as brands taking charge of their product marketing.

Team Liquid @TeamLiquid · Follow

#LIQUIDxNARUTO - The Akatsuki Keycap Set

10.29.2021
12 PM PT / 9 PM CET
[TL.GG/AKATSUKI](https://t.me/akatsuki)



3:00 PM · Oct 27, 2021

2.5K Likes · Reply · Copy link

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CELEBRATE OUR 1ST YEAR: ULTIMATE MERCH BUNDLE!

NEWS GAMES MERCH PRE-ORDER DEALS ACCOUNT

Official Guilty Gear -Strive- Keycap Sets: I-NO, MAY, ZATO

By ARC SHOP NEWS Feb 14, 2024



Designed in collaboration with Infinikey, we proudly present the official launch of Guilty Gear -Strive- keycap sets! In this initial release, we've opened pre-orders for three fan-favorite characters: I-NO, MAY, and ZATO.

Whether you're a seasoned keycap enthusiast or new to the hobby, get ready to be captivated by these sleek designs! Crafted from resilient PBT material, known for its durability and adaptability, these keycaps utilize cutting-edge dye-sublimation technology to bring intricate designs to life with unmatched precision.

Expand your gaming accessorization options for your desk! Now is the ideal time for fans of Guilty Gear -Strive- to add a personal touch to their desk space and keyboard. We've also introduced a special discount bundle option, allowing you to purchase a matching desk mat alongside your keycap sets. As we venture into this new product category for home and office, we aim to expand our offerings to include keycaps for more Guilty Gear -Strive- characters in the future. Your feedback through pre-orders will help us shape our future releases. [Click here to order now and take advantage of our EARLY BIRD price!](#)

About Infinikey:
Infinikey is a reputable B2B brand dedicated to delivering premium quality, service, and accessibility in the custom keyboard market. Since 2021, they've been serving leading tech, gaming, and esports brands, including Google and Riot Games, with keyboard merchandise and innovative marketing solutions.

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HELP DESK
Shipping and Payment
Return and Refund



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GET NEWS AND DEALS
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INFINIKEY Infinikey
425 followers
4mo · 🌐

Just in time for Twitchcon this year, we're proud to announce our first collection with **VShojo**!! All those intense hours collabing with them and their incredible VTuber talent, we present to you the first wave of dedicated keyboard and keycaps for Ironmouse 💜, Zentreya 🍌, and Haruka Karibu 🍀 !

See the full announcement and all the glorious shots here 📸 <https://lnkd.in/edSt6J-5>

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TRUSTED CREATORS (Ironmouse & Zentreya)



Custom Badge, VShojo Ironmouse



Custom Keyboard, Keycap & Packaging, VShojo Zentreya

TRUSTED CREATORS (BasiilLeaf)



Custom Deskmat, Keyboard & Keycaps, BasiilLeaf

KEYCAP SPECS

PBT (POLYBUTYLENE TEREPHTHALATE)

- LONG-LASTING QUALITY
- CONSISTENT WEARING OVERTIME
- UV LIGHT RESISTANT
- COLOR MAINTENANCE
- PREMIUM TEXTURED SURFACE

DYE-SUBLIMATION

- DESIGN FLEXIBILITY
- COLOR CONSISTENCY

CHERRY PROFILE KEYCAPS

- SCULPTED HEIGHT
- SLIGHT KEYCAP INCLINE
- COMFORTABLE TYPING EXPERIENCE

DESIGN TYPES

COLOR CHOICES FONTS + SUBLEGENDS

ILLUSTRATIONS IMAGES TEXTURES

SIDE LEGENDS MULTI-CAP DESIGN

DESIGNS ON SIDES OF KEYCAPS

Learn more about the design parameters & all our product offerings –

[CLICK HERE TO VIEW OUR CATALOG](#)

Questions? Shoot us an email–



Miko Keyset

PREMIUM UPGRADES & ADDITIONAL OPTIONS

We offer more products beyond full keycap sets! For a bit more brand presence and collectibility, we have an expansive range of keycap and desk accessories.

Explore our catalog for these additional products to include!

[CLICK HERE TO VIEW OUR CATALOG](#)

DESKMATS, NOVELTY KITS, KEYCHAINS, & MORE

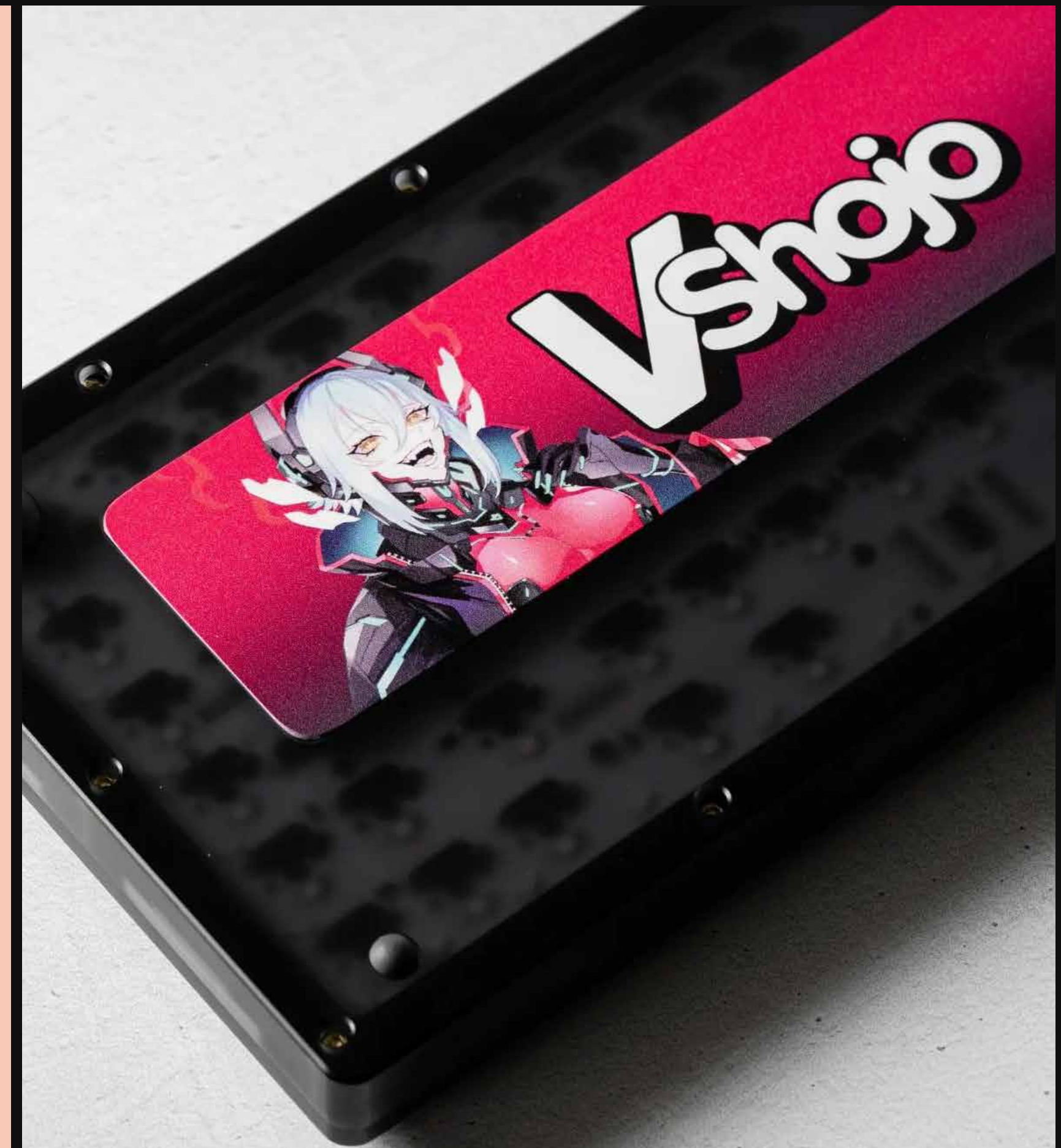


VShojo, Ironmouse, Zentreya, Haruka Novelty Keycap Kits

PREMIUM UPGRADES & ADDITIONAL OPTIONS



BasiilLeaf Deskmat



Zentreyra Custom Badge

CONNECT WITH US

VIEW ADDITIONAL PRODUCT OFFERINGS

THANK YOU

CREATE YOUR BRANDED KEYBOARD NOW